



## CASE STUDY

# Colocation for a Leading International Oil Company



## Benefits

- Changing to scalable colocation resulted in better linking of IT costs to specific projects
- ODP's staff have managed all backup activities to further streamline the business processes and produce more cost savings
- **Total Cost of Ownership (TCO) of IT assets reduced by 35%** due to discontinuing surplus equipment and redeploying server racks to active projects

## Context

A leading international oil company wanted a local Managed Services Provider (MSP) to support them with their unpredictable IT infrastructure requirements due to constant growth.

## Challenges

- Expanding business operations and project completions result in server demand fluctuations
- IT costs disconnected from project costs led to unclear accounting and spending inefficiencies
- Growing need for Business Continuity Process (BCP) and Disaster Recovery (DR) plans to be implemented

## Solution

- ODP's Tier 3 Data Center offered co-location with scalable rack space so specific spaces could be linked to business projects
- Increasing and decreasing rack space has been achieved multiple times to accommodate new and completed projects
- Full Disaster Recovery plans have been implemented meeting industry level RPO and RTO requirements